

Contact

www.linkedin.com/in/yousufnajam
(LinkedIn)

Top Skills

Strategic Planning
Project Management
Team Management

Languages

English
Urdu

Muhammad Yousuf

Internet Entrepreneur | CEO, Videozlab

Summary

I am on the crazy ride of growing a self-funded small business with my partner Syed Umer Faraz Ghazali and it's really performing exceptionally well year over year. I was able to discover a great ability in me since I join hands with Umer. (he's one of the great guy I came across). I'm always learning - whether it's how to lead, grow & encourage a team, implementing new strategies & testing them, finding out how the heck internet of things actually works.....

My strongest belief is to give as much as you could to this society and humanity as Allah will return you back by multiplying 3X more or even more than that you haven't ever imagined of.....)

If you think we'd be a good connection - feel free to shoot me message first

Thanks for reading!

Experience

Videozlab
Co Founder
August 2015 - Present
karachi, Pakistan

The challenge for most companies...they can't tell their story or explain their product or service.

This is where Videozlab comes in.

We create animated videos that tell your story and inspire people to take immediate action.

We know the exact video marketing strategies that are working in the current market situation and how we can help, with all our years of experience and knowledge, to reach our customers next level.....

Video Explainers

Outsource Manager

August 2011 - Present

I was fortunate enough to master my outsourcing skills....

From hiring to script writer to voice-over actors, illustrators to animators, website developers to mobile and game developers..... I was able to learn all shortlisting and hiring procedures, the secret to the cost-effective hiring solution and most importantly, I was successfully able to maintain a great and healthy relations with my vendors.

I thanks to Mr. Salman Khan & Mehroz Anwar Khan for believing in me.

AIMVIZ

Marketing Manager

June 2014 - July 2015 (1 year 2 months)

karachi

I was employed as Marketing Manager in the same Company where I just started to learn how to learn different marketing strategies and was able to manage a small team under me. It was a quite good experience working under the leadership of Mr. Mehroz Anwer Khan....

Education

Askari Degree College

Bachelor of Commerce (B.Com.), Business, Management, Marketing, and Related Support Services · (2010 - 2012)

Tabanis (IBE)

I.COM, Business, Management, Marketing, and Related Support Services · (2007 - 2009)

B.V.S PARSI HIGH SCHOOL

Metriculation, Economics · (1996 - 2007)